

Kevin Navarro

kevinrjnavarro@gmail.com

(623)-806-6557

kevin-navarro.com

Multimedia Designer

Work History

Sona Data Systems: Lead Graphic and Web Designer

1/21 - Present | Remote | Phoenix, Arizona

Direct interfacing with both in-house and external clients from a range of industries, including but not limited to HVAC, medical, real estate, and e-commerce, from ideation to execution

- Crafting brand identities for up-and-coming businesses and rebranding existing entities to revitalize engagement across both physical and digital markets
- Establishing foundational websites for businesses with either limited or no prior web presence, opening up new channels for potential leads
- Assisting with web content migration between their respective platforms into the WordPress framework, increasing traffic upwards of 45%
- Collaboration with the international backend development and SEO teams to ensure technical issues are remedied and that projects are both operational and incorporate necessary content additions
- Creating a variety of collateral content across different mediums, such as video or print, in support of primary client projects per their needs or requests

Arizona State University Polytechnic Campus: Web Support

3/19 - 12/20 | Hybrid | Mesa, Arizona

- Assisted the director's office IT team with the Polytechnic campus' site migration to the new host platform
- Drafting and maintenance of content revisions and overhauls
- Generated new photo and graphic content to enhance presentation, adhering to ASU's brand guideline standards

Education

Arizona State University: B.S. Graphic Information Technology

2018 - 2020

Estrella Mountain Community College: A.A.S. Web and Graphic Design

2016 - 2018

Skills

- Visual Design
- Branding
- Video Editing
- Prototyping
- Motion Design
- UX/UI
- Photography
- Illustration
- Print Design

Tools

- Adobe CC suite (Lightroom, InDesign, Premiere Pro, Illustrator, Photoshop, After Effects, XD, Fresco)
- Figma
- ProCreate
- Canva
- WordPress
- HTML/CSS
- Asana